



## Goal Setting Worksheet for 2020.

We believe that every youth minister needs to have a clear picture of what the world looks like when your ministry is headed towards success. Week to week wins are good, but moving a youth ministry down the roadmap to success and ultimately succession is the big picture.

It's why we want Youth Ministry Booster to be a fantastic resource for goal setting and working smarter, not harder, through clear intentions and well-defined strategies to deliver on yours.

Doing this together is just more fun.

To make your creative "porch/balcony" time as a Youth Minister as valuable, productive, and awesome as possible, we want to talk goals.

Here are a few tricks of the goal setting trade we've used to move faster with greater clarity to define success for ourselves, our projects, and brands.

**Write down your goals in the present first person plural.** For example, rather than "I want to fill my Wednesday night space" try "We should work towards a vibrant small group culture of meeting together mid week" You're training your brain to picture the plural you (staff, volunteers, and student leaders) working together. It isn't a big goal if you can make all the accomplishments and adjustments yourself. Using the present tense works to help visualize the work of the team.

**Define the results** you believe to really matter (and are willing to work for). Pray for wisdom, imagine, and think bigger! That's the point of this.

Make your goals clear and specific. Goals are designed to train your brain to visualize the end result you want to achieve. The more specific you are, the higher the likelihood is that you will define things you can accomplish.

**Make them measurable.** Rather than "I want more students" think more like, "I want to grow my middle school ministry retention into high school by 30%," or "we want to reach 8% of all the high school students in our town."

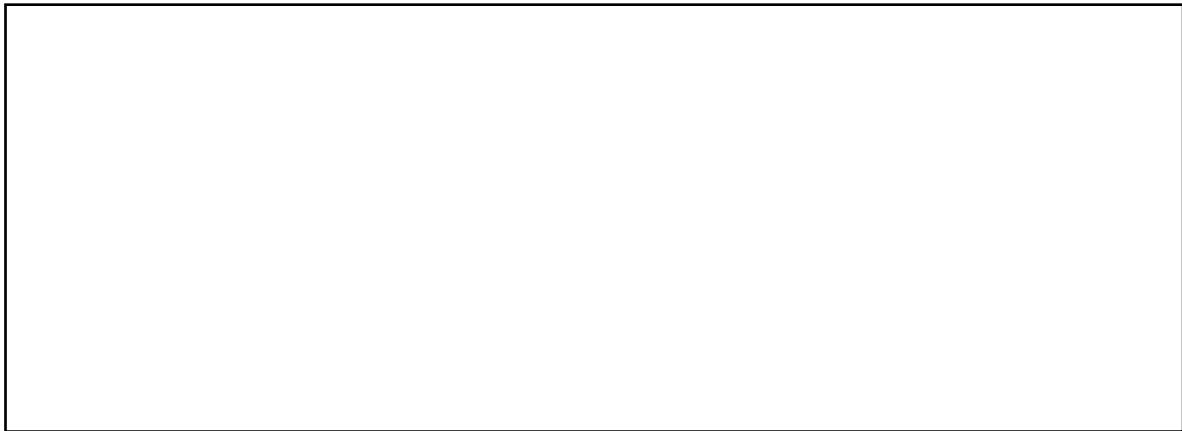
Seek a believable and reasonable probability of success. For your goal to be effective, it has to be doable. Even a 50/50 shot is cool. Anything less than that, and

it may have the opposite effect. This is where numbers aren't the whole story but are indeed helpful in measuring our hopes.

Ensure they are consistent with your other goals. Think about it this way, more students means more leaders: do you have a goal for more leaders to meet the goal of discipling more students? Make sure your goals are coherent and consistent with each other and you're able to picture one future that works together.

Big picture thinking that leads to smart and specific goals is clarifying and energizing for you and your whole team!

**What are your top five goals for the next 9-12 months? What would be awesome?**



**If you achieve this, what does your ministry look like? Visualize it. Draw it!**



**If you achieve this, what does the life of your students involved in the ministry look like?** Picture the value they're getting from your ministry calendar and programming.

**What are your students doing together? When they get it, how are they contributing back to other members? How are you doing less (delegating) work?**

## Let's Flip The Script!

*Flip Your Goals: What's The Worst That Can Happen?* Zac is a big Tim Ferris fan. Tim has an approach to pushing your goals even further. He calls it "fear setting" and his TED Talk is great introduction to the concept.

Fear setting is a framework for understanding what's the *worst case scenario* – and costs associated with failing – as you look to take on specific goals. Here are the three parts to fear setting: *What if I... ?*

Define Your Fears	Prevent	Repair
What are the worst things that can happen as you tackle these goals?	What are five things you can do to prevent these things from happening?	If they do happen, what are five things you can do to repair the damage?
1.	1.	1.
2.	2.	2.
3.	3.	3.
4.	4.	4.
5.	5.	5.

**What might be the benefits of an attempt or partial success with these goals?**

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**What's the cost of inaction (what happens if we don't do something)?**

Six Months	One Year	Three Years

**If you feel like you can recover or repair from the worst thing that can happen, what do you have to lose?**

How *cool* is that?